



PLASTICS - RUBBER - COMPOSITES

Reliable Information for efficient Communication

Whatever your position in the Industry! If you're a processor, a mouldmaker, service, raw material or colorant supplier, machinery or equipment supplier, **Plastiques Flash Journal** represents **a highly efficient communication tool targeting the French-Speaking Plastics, Elastomers & Composites Industries**, with very reliable editorial information, a large International circulation, and affordable advertising rates considering its circulation of 6 500 copies per issue.

CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD


Dedicated sections, Profession, Plasturgie, Empreintes, Matières et Equipements & Procédés, in every issues of the Journal, presenting the essential news in the processing, mouldmaking, raw material and machinery & equipment sectors.

Targeted topics to address certain specific sectors, such as Composites, Polyurethanes, Moulds, etc.

Some handy tools : directories & tables of French mouldmakers, recyclers, all ranges of TPE available, the French raw material distributors, ancillary equipment, injection-moulding machines, hot runner systems, welding machines, etc... **also available on our website.**

2017 EDITORIAL TOPICS

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	DECEMBER 2016	PFJ n°71 January 2017	PFJ n°72 March-April 2017	PFJ n°73 May 2017	FM + FIP Supplements July 2017	PFJ n°74 September 2017	PFJ n°75 October 2017	PFJ n°76 Décember 2017 - January 2018
Industry	SUPPLEMENT  K 2016 EN IMAGES	BLOW MOULDED PARTS News from the rigid plastic blow-moulders	EXTRUDED PRODUCTS News from the film, foil, sheet, profile & tube Extruders	CUSTOM-MADE MATERIALS News from the Compounders and masterbatch Producers	MOULDS & PROTOTYPES News from the Mould and Prototype Industries	LIGHTER PARTS Plastic parts Lightweighting	RUBBER AND ELASTOMER PROCESSORS	2017 FOCUS ON THE FRENCH PLASTICS INDUSTRY
Mouldmaking	SHOW REPORTS BASED ON ADVERTORIALS	Medical and Cosmetics Specialized Mouldmakers	RECYCLING News from the European recyclers	PERFORMANCE MOULDMAKERS 2K, 3K - Moulds and other complex tools	<i>2017 Directory of the French Mould, Model & Prototype Manufacturers</i>	Micro-injection Mouldings (Parts & Moulds)	Specialized Rubber & Elastomer Mouldmakers	Perfumery ans Cosmetics Specialized Mouldmakers
Raw Materials	RAW MATERIALS INJECTION EXTRUSION	New developments in Healthcare Plastics <i>Table of available Healthcare compliant Series of Polymers</i>	POLYOLEFINS & PVC IN EXTRUSION COEXTRUSION LAYERS BARRIER POLYMERS New materials and additives	BIOPOLYMERS DEVELOPMENTS New additives & pigments	RAPID PROTYPING : raw materials & equipment <i>2017 Directory of the French 3D Printing and Additive Manufacturing Service Providers</i>	NEW DEVELOPMENTS IN THERMOPLASTIC COMPOSITES, PU & FIBRES	NEW DEVELOPEMENTS IN THERMOPLASTIC ELASTOMERS (TPE, TPU)	POLYMER DISTRIBUTION in France and Maghreb <i>Directory of the raw material distributors in France and North-Africa</i>
Equipment & Processes	OTHER PROCESSES ANCILLARY EQUIPMENT	INJECTION AND EXTRUSION-BLOW-MOULDING MACHINES Part decoration, marking, printing and assembly technologies	NEW DEVELOPMENTS IN EXTRUSION & THERMOFORMING FILM PRINTING: surface treatment and printing technologies NEW DEVELOPMENT IN RECYCLING TECHNOLOGIES	COMPOUNDING & GRANULATION POLYMER DRYING NEW DEVELOPMENT IN TEMPERATURE CONTROL	MOULD INDUSTRY SUPPLIERS: hot runners, steels, standard elements and accessories New Machine-Tools Softwares: Industry 4.0	INJECTION-MOULDING Injection-moulding Machines 2K, 3K - Mouldings and other complex processes Automation and Robots Welding & Assembly processes	SILICONES MOULDINGS (Raw materials, processes & Equipment) Table of the available LSR and Rubber Injection-Moulding machines	MACHINES & EQUIPMENTS 2017 BEST-OF
Exhibitions		PCD 2017 - Paris Pharmapack Europe 2017 - Paris	Moulding Expo (Stuttgart)	FIP (Lyon) PSE Europe (München)	SHOW REPORTS BASED ON CUSTOM-MADE ADVERTORIALS	Fakuma 2017 (Friedrichshafen) FormNext 2017 (Frankfurt)		AGENDA OF 2018 PLASTICS EXHIBITIONS

2017 ADVERTISING RATES (IN EUROS)

ADVERTISING CONTACT: Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions	Sizes	4 Colours	
1 tabloid page	(280 x 416 mm)	4 800	
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)	3 700	
1 junior-page	(144 x 188 mm)	2 900	
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)	2 400	
1/4 tabloid horiz. strip	(244 x 90 mm)	2 400	
1/3 vertical strip	(56 x 254 mm)	1 800	
1/4 page horiz. strip	(176 x 59 mm)	1 450	
1/4 page square	(86 x 122 mm)	1 100	
Special positions			
Front page strip	(198 x 86 mm)	3 500	
Outside tabloid back cover	(280 x 416 mm)	6 000	
Loose insert (4 pages max.)		4 500	
Publi-reportages			
1 tabloid page	(244 x 374 mm)	4 500	
1 standard page	(244 x 188 mm)	3 500	
1/2 page	(176 x 122 mm)	2 400	
Internet banners	Sizes	For 1 year	For 6 months
Top page banner	(500 x 90 pixels)	800	450
Standard banner	(440 x 90 pixels)	600	350

These banners (with redirection links) are positioned in the different directory pages of the www.plastiques-flash.com website

TECHNICAL INFO

DEADLINE FOR PRINTING MATERIAL: at least 3 weeks before the date of issue.

PRINTING MATERIAL:
High resolution (300 dpi)
Adobe PDF files

TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

QUANTITY DISCOUNTS

- for 2 issues: -5 % on each advertising - for 3 issues: -7 %, - for 4 issues: -10 %, - for 5 issues: -12 % - for 6 issues: -15 %

AGENCY COMMISSION: -15 % on orders transmitted by a mandated Advertising Agency.*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

Classified Advertising:

95 x 236mm module: 910 €

95 x 116mm module: 630 €

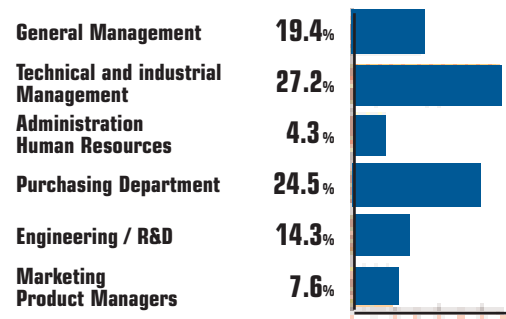
46 x 116mm module: 360 €

Discounts: -10% for 2 issues,
-15% for 3, -25% for 4 issues

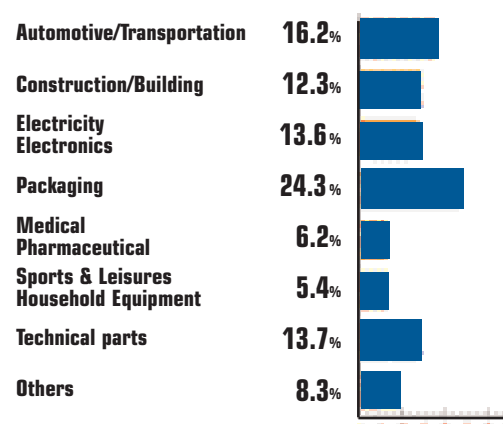
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

• Readership

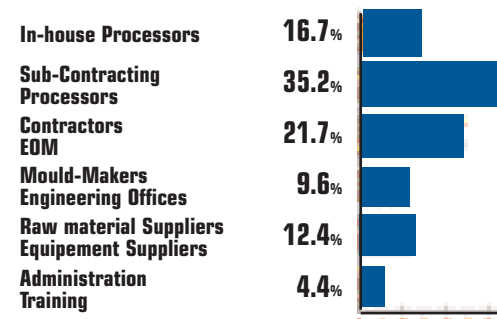
BY JOB POSITION



BY MARKETS



BY ACTIVITIES



Plastiques Flash Journal's readership represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.

• Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

Plastiques Flash Journal is circulated in all French-speaking countries and French-owned sites settled all around the world. (average circulation 6 500 copies per issue)

A PERFECT TOOL

for an effective

BtoB

communication for

**Raw Materials
Additives
Tools & Moulds
Accessories;
Equipment,
Machinery
& Processes
Services**

AND ALSO

the voice of the engineering offices, mould & prototype makers, subcontracting processors, to the attention of Industry contractors and purchasers