



PLASTICS - RUBBER - COMPOSITES

Reliable Information for efficient Communication

Whatever your position in the Industry! If you're a processor, a mouldmaker, service, raw material or colorant supplier, machinery or equipment supplier, **Plastiques Flash Journal** represents **a highly efficient communication tool targeting the French-Speaking Plastics, Elastomers & Composites Industries**, with very reliable editorial information, a large International circulation, and affordable advertising rates considering its circulation of 6 500 copies per issue.

CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD

Dedicated sections, Profession, Plasturgie, Empreintes, Matières et Equipements & Procédés, in every issues of the Journal, presenting the essential news in the processing, mouldmaking, raw material and machinery & equipment sectors.

Targeted topics to address certain specific sectors, such as Composites, Polyurethanes, Moulds, etc.

Some handy tools : directories & tables of French mouldmakers, recyclers, all ranges of TPE available, the French raw material distributors, ancillary equipment, injection-moulding machines, hot runner systems, welding machines, etc... **also available on our website.**

2018 EDITORIAL TOPICS

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	PFJ n°75 December 2017	PFJ n°76 January-February 2018	PFJ n°77 March-April 2018	PFJ n°78 Maii- June 2018	PFJ n°79 July-August 2018	Supplement RAW MATERIALS 2018	PFJ n°80 September 2018	➔M Supplement Octobre 2018	PFJ n°81 Nov.-December 2018
Industry	RUBBER & ELASTOMERS PROCESSORS.	A PORTRAIT OF THE FRENCH PLASTICS INDUSTRY IN 2018 BLOW-MOULDERS	THE PLASTICS INDUSTRY IN THE WEST OF FRANCE Markets served by the Western-French processors	TECHNICAL PARTS PROCESSORS News from the subcontractors	EXTRUDED PRODUCTS News from the profile, sheet, tubes and films manufacturers	COMPOUNDS & MASTERBATCHES News from the European Compounders and Masterbatch Producers	LIGHTER PARTS Plastic parts Lightweighting	MOULDS & PROTOTYPES News from the Mould and Prototype Industries	CLEAN PARTS Medical and food packaging part processors
Moulds	Rubber, Elastomers and LSR specialized Mouldmakers	Blow and injection-blow-moulding specialized Mouldmakers	Mould, Die and Prototype makers in the West of France	Moulds for Technical Parts Additive Manufacturing of Technical parts	Extrusion dies and thermoforming moulds manufacturers	PLASTIC RECYCLING IN FRANCE <i>Table of main French Recyclers: their services and raw material offer</i>	Micro-Injection Mouldings (Processors and Mouldmakers)	<i>2018 Directory of French Mould, Model and Prototype makers</i>	Medical and Food packaging specialized Mouldmakers
Raw Materials	NEW DEVELOPMENTS IN TPE AND LSR MATERIALS POLYMER DISTRIBUTION in France and Maghreb <i>Table of Plastics and Elastomers distributors in France</i>	TRANSPARENT POLYMERS MATERIALS FOR BLOW-MOULDING	COMPOUNDERS AND MASTERBATCH PRODUCERS IN THE WEST OF FRANCE BIOPOLYMERS DEVELOPPERS	POLYAMIDES <i>Directory of 3D printing raw material suppliers (Plastics and Metals)</i>	POLYOLEFINS AND PVC for EXTRUSION Barrier Polymers	BIOPOLYMERS New additives & pigments	NEW DEVELOPMENTS IN THERMOPLASTIC COMPOSITES PU AND FIBRES	RAPID PROTOTYPING : Raw materials and Equipment <i>2018 Directory of French 3D printing and additive manufacturing Service Providers</i>	LATEST DEVELOPMENTS IN TPEs AND TPUs
Equipment & Processes	SILICONE MOULDINGS (Processes and Equipment) <i>Table of rubber and silicones injection moulding machines available on the French market</i>	BLOW-MOULDING AND INJECTION-BLOW MOULDING MACHINES Machines and equipment for testing, quality controlling, decorating and labelling bottles HEAT & COOL TEMPERATURE CONTROL	TRAINING SYSTEMS AND R&D STRUCTURES IN THE WEST OF FRANCE	TECHNICAL PARTS INJECTION-MOULDING (Processes & Equipment) Welding and Assembling machines and processes	EXTRUSION AND THERMOFORMING TECHNOLOGIES FILM PRINTING : surface treatments and printing technologies (flexo, helio, digital, etc.)	COMPOUNDING & PELLETISING TECHNOLOGIES POLYMER DRYING RECYCLING TECHNOLOGIES	INJECTION-MOULDING Injection-Moulding Machines 2K, 3K, and other complex moulding processes AUTOMATION & ROBOTS	MOULD INDUSTRY SUPPLIERS: steel, hot runner systems, standard elements and accessories, machine-tool Softwares : Industry 4.0	EQUIPMENT AND TECHNOLOGIES FOR CLEAN ROOM MANUFACTURING (machines, installations, air conditioning, etc.)
Shows	PCD 2018 - Paris PHARMAPACK Europe - Paris		Preview : Plastics and Composites Industry 24 Hours June 13th - Le Mans	Plast 2018 (Milan)			Fakuma 2018 (Friedrichshafen)	FormNext 2018 (Frankfurt)	AGENDA OF THE 2019 PLASTICS EXHIBITIONS

2018 ADVERTISING RATES (IN EUROS)

ADVERTISING CONTACT: Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions	Sizes	4 Colours	
1 tabloid page	(280 x 416 mm)	4 800	
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)	3 800	
1 junior-page	(144 x 188 mm)	2 900	
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)	2 400	
1/4 tabloid horiz. strip	(244 x 90 mm)	2 400	
1/3 vertical strip	(56 x 254 mm)	1 800	
1/4 page horiz. strip	(176 x 59 mm)	1 450	
1/4 page square	(86 x 122 mm)	1 100	
Special positions			
Front page strip	(198 x 86 mm)	3 500	
Outside tabloid back cover	(280 x 416 mm)	6 000	
Loose insert (4 pages max.)		4 500	
Publi-reportages			
1 tabloid page	(244 x 374 mm)	4 500	
1 standard page	(244 x 188 mm)	3 500	
1/2 page	(176 x 122 mm)	2 400	
Internet banners	Sizes	For 1 year	For 6 months
Top page banner	(500 x 90 pixels)	800	450
Standard banner	(440 x 90 pixels)	600	350

These banners (with redirection links) are positioned in the different directory pages of the www.plastiques-flash.com website

TECHNICAL INFO

DEADLINE FOR PRINTING MATERIAL: at least 3 weeks before the date of issue.

PRINTING MATERIAL:
High resolution (300 dpi)
Adobe PDF files

TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

QUANTITY DISCOUNTS

- for 2 issues: -5 % on each advertising - for 3 issues: -7 %,
- for 4 issues: -10 %, - for 5 issues: -12 % - for 6 issues: -15 %

AGENCY COMMISSION: -15 % on orders transmitted by a mandated Advertising Agency.*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

Classified Advertising:

95 x 236mm module: 910 €

95 x 116mm module: 630 €

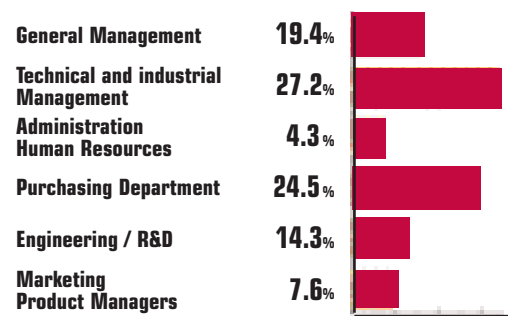
46 x 116mm module: 360 €

Discounts: -10% for 2 issues,
-15% for 3, -25% for 4 issues

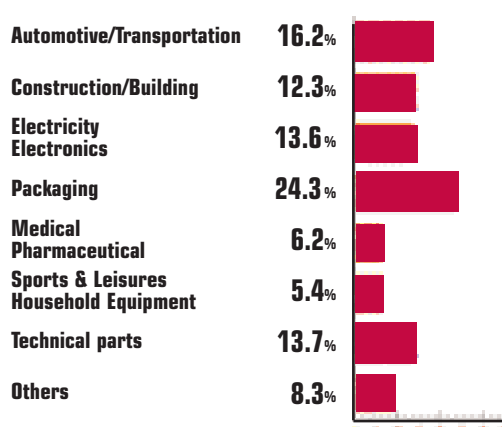
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

• Readership

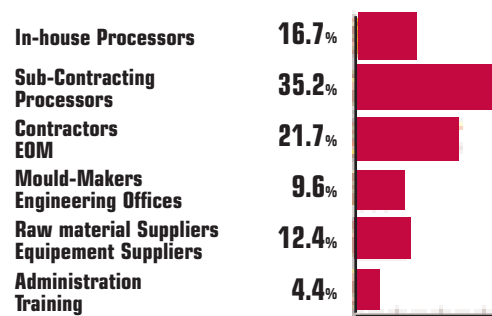
BY JOB POSITION



BY MARKETS



BY ACTIVITIES



***Plastiques Flash Journal's readership** represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.*

• Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

***Plastiques Flash Journal is crculated** in all French-speaking countries and French-owned sites settled all around the world. (average circulation 6 500 copies per issue)*

A PERFECT TOOL

for an effective

BtoB

communication for

**Raw Materials
Additives
Tools & Moulds
Accessories;
Equipment,
Machinery
& Processes
Services**

AND ALSO

the voice of
the engineering
offices, mould &
prototype makers,
subcontracting
processors,
to the attention
of Industry
contractors
and purchasers