



PLASTICS - RUBBER - COMPOSITES

Reliable Information for efficient Communication

Whatever your position in the Industry! If you're a processor, a mouldmaker, service, raw material or colorant supplier, machinery or equipment supplier, **Plastiques Flash Journal** represents **a highly efficient communication tool targeting the French-Speaking Plastics, Elastomers & Composites Industries**, with very reliable editorial information, a large International circulation, and affordable advertising rates considering its circulation of 6 000 copies per issue.

CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD


Dedicated sections, Profession, Plasturgie, Empreintes, Matières et Equipements & Procédés, in every issues of the Journal, presenting the essential news in the processing, mouldmaking, raw material and machinery & equipment sectors.

Targeted topics to address certain specific sectors, such as Composites, Polyurethanes, Moulds, etc.

Some handy tools : directories & tables of French mouldmakers, recyclers, all ranges of TPE available, the French raw material distributors, ancillary equipment, injection-moulding machines, hot runner systems, welding machines, etc... **also available on our website.**

2020 EDITORIAL TOPICS

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	K 2019 December 2019	PFJ n°87 February-March 2020	PFJ n°88 April-May 2020	PFJ n°89 + Raw Material In-Folder June-July 2020	PFJ n°90 September 2020	Mould Supplement  Nov. 2020	PFJ n°91 December 2020	
Industry	K 2019 AFTER-SHOW REPORTS	NEW DEVELOPMENTS IN RIGID PACKAGING Injection moulding, blow-moulding, thermoforming	TECHNICAL PARTS PRODUCTION Injection-moulding, blow-moulding, thermoforming	EXTRUDED PRODUCTS News from the profile, sheet, tubes and films manufacturers	COMPOUNDS & MASTERBATCHES News from the European Compounders and Masterbatch Producers	AUTOMOTIVE & TRANSPORTATION PARTS Plastic parts Lightweighting	MOULDS & PROTOTYPES News from the Mould and Prototype industry	CLEAN PARTS Medical and food packaging part processors
Moulds	Plastiques Flash's Exclusive Advertorial Reports	Blow Moulds, Multi-cavity injection Moulds, Thermoforming tools	Moulds for Technical Parts Additive Manufacturing of Technical parts	Extrusion dies and thermoforming moulds manufacturers	POLYOLEFINS AND BARRIER MATERIALS	Micro-Injection Mouldings (Processors and Mouldmakers)	<i>2020 Directory of the main French Mould, Model and Prototype manufacturers</i>	Medical and Food packaging specialized Mouldmakers
Raw Materials	K 2019 Photo-Reports Raw materials and additives Moulds and tools Injection-moulding machines Extruders and ancillaries Thermoforming machines Blow moulding machines Recycling Equipment Ancillary Equipments: feeders, dryers, dosing, temperature controllers, dedusters, etc. Robots and automation Welding equipments	TRANSPARENT POLYMERS BIOPOLYMERS MATERIALS FOR BLOW-MOULDING	POLYAMIDES <i>Directory of 3D printing raw material suppliers (Plastics and Metals)</i>	2020 SOCIAL RAW MATERIALS IN-FOLDER POLYMER DISTRIBUTION IN FRANCE AND MAGHREB <i>Directory of Plastics and rubber distribution</i>	RIGID AND FLEXIBLE PVC COMPOUNDS RECYCLING: NEWS FROM THE EUROPEAN RECYCLERS	NEW DEVELOPMENTS IN THERMOPLASTIC COMPOSITES, PU AND FIBRES NEW DEVELOPMENTS IN THERMOPLASTIC ELASTOMERS (TPE, TPU)	3D PRINTING AND ADDITIVE MANUFACTURING: raw materials & equipment <i>2020 Directory of French 3D printing and Additive Manufacturing service Providers</i>	PRODUCERS AND DISTRIBUTORS OF POLYMER MEDICAL GRADES
Equipment & Processes		BLOW-MOULDING AND INJECTION-BLOW MOULDING MACHINES Fast cycling injection moulding machines Thermforming machines TEMPERATURE CONTROL 4.0	TECHNICAL PARTS INJECTION-MOULDING AND THERMOFORMING (Processes & Equipment) Welding and Assembling machines and processes POLYMER DRYING	EXTRUSION AND THERMOFORMING TECHNOLOGIES FILM PRINTING : surface treatments and printing technologies (flexo, helio, digital, etc.)	COMPOUNDING & PELLETISING TECHNOLOGIES POLYMER FILTRATION RECYCLING TECHNOLOGIES	INJECTION-MOULDING Injection-Moulding Machines 2K, 3K, and other complex moulding processes AUTOMATION & ROBOTS	HOT RUNNERS MOULD MAKING SUPPLIES: steel, standard elements, accessories and other components CNC Machines CAD-CAD Softwares: Industry 4.0	EQUIPMENT AND TECHNOLOGIES FOR CLEAN ROOM MANUFACTURING (machines, installations, air conditioning, etc.)
Shows		Global Industrie (Paris March 31-Apr. 4th) Interpack (Düsseldorf - May 7-13)	FIP 2020 Lyon June 10-13			Fakuma 2020 Friedrichshafen October 13-17	FormNext 2020 Frankfurt November 10-13	Fakuma 2020 Photo-reports Custom-made advertorials

2020 ADVERTISING RATES (IN EUROS)

ADVERTISING CONTACT: Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions	Sizes	4 Colours	
1 tabloid page	(280 x 416 mm)	4 800	
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)	3 600	
1 junior-page	(144 x 188 mm)	3 000	
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)	2 500	
1/4 tabloid horiz. strip	(244 x 90 mm)	2 500	
1/3 vertical strip	(56 x 254 mm)	1 800	
1/4 page horiz. strip	(176 x 59 mm)	1 500	
1/4 page square	(86 x 122 mm)	1 200	
Special positions			
Front page strip	(198 x 86 mm)	3 600	
Outside tabloid back cover	(280 x 416 mm)	6 000	
Loose insert (4 pages max.)		4 500	
Publi-reportages			
1 tabloid page	(244 x 374 mm)	4 500	
1 standard page	(244 x 188 mm)	3 600	
1/2 page	(176 x 122 mm)	2 500	
Internet banners	Sizes	For 1 year	For 6 months
Top page banner	(500 x 90 pixels)	800	450
Standard banner	(440 x 90 pixels)	600	350

These banners (with redirection links) are positioned in the different directory pages of the www.plastiques-flash.com website

TECHNICAL INFO

DEADLINE FOR PRINTING MATERIAL: at least 3 weeks before the date of issue.

PRINTING MATERIAL:
High resolution (300 dpi)
Adobe PDF files

TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

QUANTITY DISCOUNTS

- for 2 issues: -5 % on each advertising - for 3 issues: -7 %, - for 4 issues: -10 %, - for 5 issues: -12 % - for 6 issues: -15 %

AGENCY COMMISSION: -15 % on orders transmitted by a mandated Advertising Agency.*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

Classified Advertising:

95 x 236mm module: 910 €

95 x 116mm module: 630 €

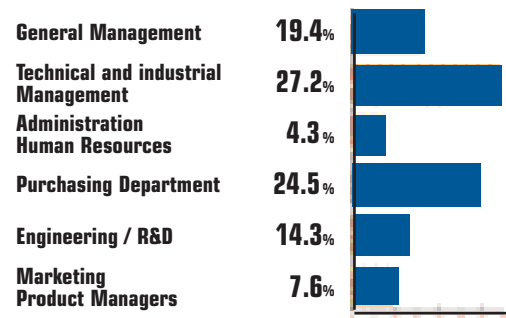
46 x 116mm module: 360 €

Discounts: -10% for 2 issues,
-15% for 3, -25% for 4 issues

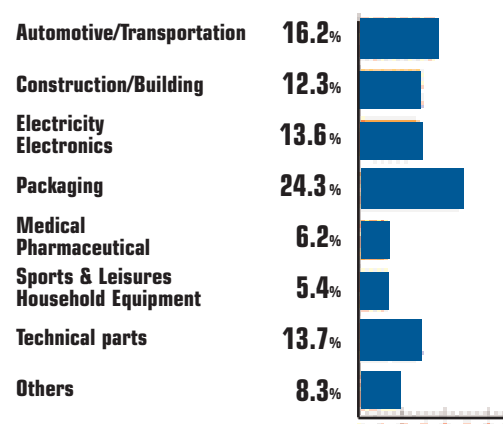
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

• Readership

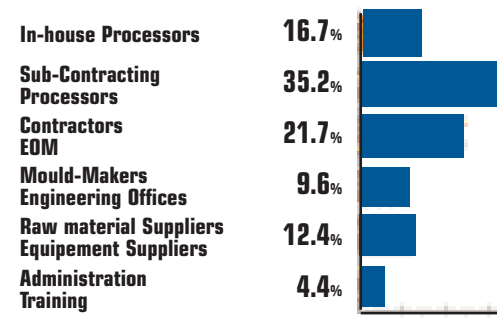
BY JOB POSITION



BY MARKETS



BY ACTIVITIES



Plastiques Flash Journal's readership represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.

• Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

Plastiques Flash Journal is circulated in all French-speaking countries and French-owned sites settled all around the world. (circulation 6 000 copies per issue - estimated readership : 35,000/40,000)

A PERFECT TOOL

for an effective

BtoB

communication for

**Raw Materials
Additives
Tools & Moulds
Accessories;
Equipment,
Machinery
& Processes
Services**

AND ALSO

the voice of the engineering offices, mould & prototype makers, subcontracting processors, to the attention of Industry contractors and purchasers