



# PLASTICS - RUBBER - COMPOSITES

## Reliable Information for efficient Communication

**Whatever your position in the Industry!** If you're a processor, a mouldmaker, service, raw material or colorant supplier, machinery or equipment supplier, **Plastiques Flash Journal** represents **a highly efficient communication tool targeting the French-Speaking Plastics, Elastomers & Composites Industries**, with very reliable editorial information, a large International circulation, and affordable advertising rates considering its circulation of 6 000 copies per issue.

**CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD**

**Dedicated sections, News from the Branch, Sustainable Plastics Industry (new!), Plasturgy, Mouldmaking, Raw Materials et Equipement & Processes**, in every issues of the Journal, presenting the essential news in the processing, mouldmaking, raw material and machinery & equipment sectors.

**Targeted topics** to address certain specific sectors, such as Composites, Polyurethanes, Moulds, etc.

**Some practical tools : directories & tables** of French mouldmakers, recyclers, all ranges of TPE available, the French raw material distributors, ancillary equipment, injection-moulding machines, hot runner systems, welding machines, etc... **also available on our website.**

# 2021 EDITORIAL TOPICS

**CHIEF EDITOR:** Emmanuel POTTIER - e-mail : redaction@plastiques-flash.com - Tél. +33 (0) 1 46 04 78 26

	PFJ n°91 Dec.2020-January 2021	PFJ n°92 February-March 2021	PFJ n°93 April-May 2021	PFJ n°94 + Raw Material In-Folder June-July 2021		PFJ n°95 September 2021	Mould Supplement <b>TM</b> Nr 14 - Nov. 2021	PFJ n°96 Nov.- December 2021
Industry	<b>NEW DEVELOPMENTS IN LUXURY &amp; COSMETICS</b> Mouldings, decorating metallization	<b>NEW DEVELOPMENTS IN RIGID PACKAGING</b> Injection moulding, blow-moulding, thermoforming	<b>TECHNICAL PARTS PRODUCTION</b> <b>Injection-moulding, blow-moulding, thermoforming</b>	<b>EXTRUDED PRODUCTS</b> News from the profile, sheet, tubes and films manufacturers	<b>COMPOUNDS &amp; MASTERBATCHES</b> <b>News from the European Compounders and Masterbatch Producers</b>	<b>AUTOMOTIVE &amp; TRANSPORTATION PARTS</b> Plastic parts Lightweighting	<b>MOULDS &amp; PROTOTYPES</b> News from the Mould and Prototype industry	<b>CLEAN PARTS</b> <b>Medical and food packaging part processors</b>
Moulds	Moulds for Cosmetic Parts	Blow Moulds, Multi-cavity injection Moulds, Thermoforming tools	Moulds for Technical Parts Additive Manufacturing of Technical parts	Extrusion dies and thermoforming moulds manufacturers	<b>POLYOLEFINS AND BARRIER MATERIALS</b> <b>RIGID AND FLEXIBLE PVC COMPOUNDS</b>	Micro-Injection Mouldings (Processors and Mouldmakers)	<i>2021 Directory of the main French Mould, Model and Prototype manufacturers</i>	Medical and Food packaging specialized Mouldmakers
Raw Materials	<b>POLYMERS FOR THE LUXURY AND COSMETICS SECTORS</b> <b>TRANSPARENT POLYMERS</b>	<b>RAW MATERIALS FOR PACKAGING</b> <b>BIOPOLYMERS</b> <b>MATERIALS FOR BLOW-MOULDING</b>	<b>POLYAMIDES</b> <i>Directory of 3D printing raw material suppliers (Plastics and Metals)</i>	<b>2021 SPECIAL RAW MATERIALS IN-FOLDER</b> <b>POLYMER DISTRIBUTION IN FRANCE AND MAGHREB</b> <i>Directory of Plastics and rubber distribution</i>	<b>RECYCLING: NEWS FROM THE EUROPEAN RECYCLERS</b> <i>Directory of Plastics Recyclers in France</i>	<b>NEW DEVELOPMENTS IN THERMOPLASTIC COMPOSITES, PU AND FIBRES</b> <b>NEW DEVELOPMENTS IN THERMOPLASTIC ELASTOMERS (TPE, TPU)</b>	<b>3D PRINTING AND ADDITIVE MANUFACTURING: raw materials &amp; equipment</b> <i>2021 Directory of French 3D printing and Additive Manufacturing service Providers</i>	<b>PRODUCERS AND DISTRIBUTORS OF POLYMER MEDICAL GRADES</b>
Equipment & Processes	<b>2020 RAW MATERIALS &amp; EQUIPMENT BEST-OF</b> <b>Special Infomercials</b> presenting the products and new developments that couldn't be exhibited due to the cancellation of the trade shows	<b>BLOW-MOULDING AND INJECTION-BLOW MOULDING MACHINES</b> <b>Fast cycling injection moulding machines</b> <b>Thermforming machines</b> <b>TEMPERATURE CONTROL 4.0</b>	<b>TECHNICAL PARTS INJECTION-MOULDING AND THERMOFORMING</b> (Processes & Equipment) <b>Welding and Assembling machines and processes</b> <b>POLYMER DRYING</b>	<b>EXTRUSION AND THERMOFORMING TECHNOLOGIES</b> <b>FILM EXTRUSION AND PRINTING :</b> surface treatments and printing technologies (flexo, helio, digital, etc.)	<b>COMPOUNDING &amp; PELLETISING TECHNOLOGIES</b> <b>POLYMER FILTRATION</b> <b>RECYCLING TECHNOLOGIES</b>	<b>INJECTION-MOULDING Injection-Moulding Machines</b> 2K, 3K, and other complex moulding processes <b>AUTOMATION &amp; ROBOTS</b>	<b>HOT RUNNERS</b> <b>MOULD MAKING SUPPLIES: steel, standard elements, accessories and other components</b> <b>CNC Machines</b> <b>CAD-CAD Softwares: Industry 4.0</b>	<b>EQUIPMENT AND TECHNOLOGIES FOR CLEAN ROOM MANUFACTURING</b>  (machines, installations, air conditioning, etc.)
Shows	<b>PCD</b> (Paris - January 20-21) <b>Interpack</b> (Düsseldorf - Feb. 25-Mar. 3)	<b>Global Industrie</b> (Paris - March 16-19) <b>Interpack Reports</b>	<b>Moulding Expo</b> Stuttgart - June 8-11 <b>FIP 2021 Previews</b> Lyon - June 15-18			<b>Fakuma 2021</b> Friedrichshafen October 12-16	<b>FormNext 2021</b> Frankfurt November 16-19	<b>Fakuma 2021</b> Photo-reports Custom-made advertorials

# 2021 ADVERTISING RATES (IN EUROS)

**ADVERTISING CONTACT:** Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions	Sizes	4 Colours	
1 tabloid page	(280 x 416 mm)	4 800	
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)	3 800	
1 junior-page	(144 x 188 mm)	3 000	
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)	2 600	
1/4 tabloid horiz. strip	(244 x 90 mm)	2 600	
1/3 vertical strip	(56 x 254 mm)	1 800	
1/4 page horiz. strip	(176 x 59 mm)	1 500	
1/4 page square	(86 x 122 mm)	1 250	
Special positions			
Front page strip	(198 x 86 mm)	3 800	
Outside tabloid back cover	(280 x 416 mm)	6 000	
Loose insert (4 pages max.)		4 500	
Advertorials			
1 tabloid page	(244 x 374 mm)	4 500	
1 standard page	(244 x 188 mm)	3 600	
1/2 page	(176 x 122 mm)	2 500	
Internet banners	Sizes	For 1 year	For 6 months
Top page banner	(500 x 90 pixels)	800	450
Standard banner	(440 x 90 pixels)	600	350

These banners (with redirection links) are positioned in the different directory pages of the [www.plastiques-flash.com](http://www.plastiques-flash.com) website

## TECHNICAL INFO

**DEADLINE FOR PRINTING MATERIAL:** at least 3 weeks before the date of issue.

**PRINTING MATERIAL:**  
High resolution (300 dpi)  
Adobe PDF files

## TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

## QUANTITY DISCOUNTS

- for 2 issues: -5 % on each advertising - for 3 issues: -7 %,
- for 4 issues: -10 %, - for 5 issues: -12 % - for 6 issues: -15 %

**AGENCY COMMISSION:** -15 % on orders transmitted by a mandated Advertising Agency.\*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

## Classified Advertising:

**95 x 236mm module: 910 €**

**95 x 116mm module: 630 €**

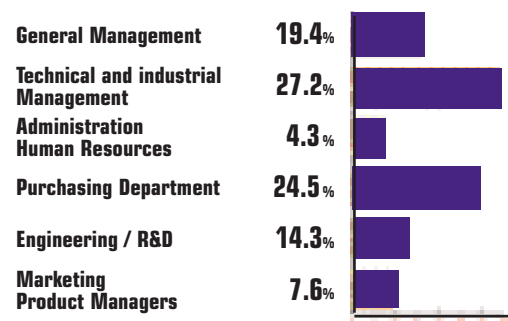
**46 x 116mm module: 360 €**

Discounts: -10% for 2 issues,  
-15% for 3, -25% for 4 issues

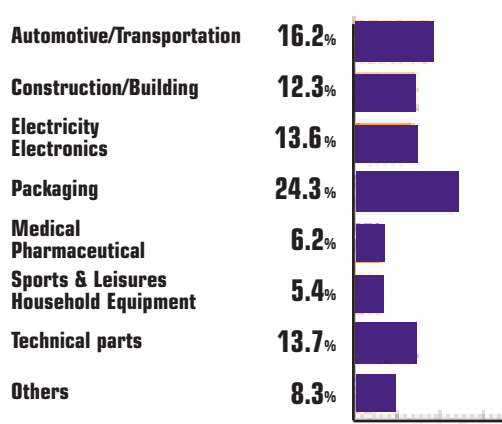
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

## • Readership

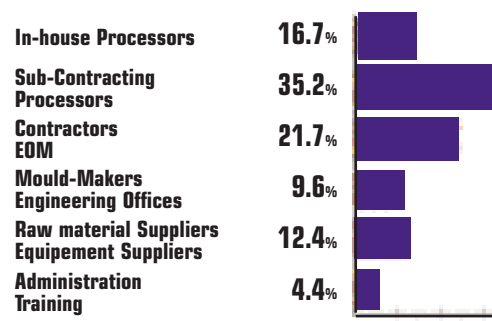
### BY JOB POSITION



### BY MARKETS



### BY ACTIVITIES



*Plastiques Flash Journal's readership represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.*

## • Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

*Plastiques Flash Journal is circulated in all French-speaking countries and French-owned sites settled all around the world. (circulation 6 000 copies per issue - estimated readership : 35,000/40,000)*

## A PERFECT TOOL

for an effective

## BtoB

communication for

**Raw Materials  
Additives  
Tools & Moulds  
Accessories;  
Equipment,  
Machinery  
& Processes  
Services**

## AND ALSO

the voice of the engineering offices, mould & prototype makers, subcontracting processors, to the attention of Industry contractors and purchasers