



# PLASTICS - RUBBER - COMPOSITES

## Reliable Information for efficient Communication

**Whatever your position in the Industry!** If you're a processor, a mouldmaker, service, raw material or colorant supplier, machinery or equipment supplier, **Plastiques Flash Journal** represents **a highly efficient communication tool targeting the French-Speaking Plastics, Elastomers & Composites Industries**, with very reliable editorial information, a large International circulation, and affordable advertising rates considering its circulation of 6 000 copies per issue.


**CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD**

**Dedicated sections, Profession, Plasturgie, Empreintes, Matières et Equipements & Procédés**, in every issues of the Journal, presenting the essential news in the processing, mouldmaking, raw material and machinery & equipment sectors. The new section **Plasturgie durable (Sustainable Plastics Industry)** highlights the sustainability and circularity efforts developed by the worldwide Plastics value chain, from upstream to downstream.

**Some handy tools : directories & tables** of French mouldmakers, recyclers, all ranges of TPE available, the French raw material distributors, ancillary equipment, injection-moulding machines, hot runner systems, welding machines, etc... **also available on our website.**

# 2022 EDITORIAL TOPICS

**CHIEF EDITOR:** Emmanuel POTTIER - e-mail : [redaction@plastiques-flash.com](mailto:redaction@plastiques-flash.com) - Tél. +33 (0) 1 46 04 78 26

	PFJ n°96 January 2022	PFJ n°97 February-March 2022	PFJ n°98 April-May 2022	PFJ n°99 + Raw Material In-Folder June-July 2022		PFJ n°100 September 2022	K 2022 PREVIEWS	Mould Supplement +M Dec. 2022	K 2022 December 2022
Industry	PLASTICS FOR MEDICAL DEVICES New developments in Medical Devices	NEW DEVELOPMENTS IN RIGID PACKAGING Injection moulding, blow-moulding, thermoforming	TECHNICAL PARTS News from the subcontractors	EXTRUDED PRODUCTS News from the profile, sheet, tubes and films manufacturers	COMPOUNDS & MASTERBATCHES News from the European Compounders and Masterbatch Producers	LIGHTER PARTS Plastic parts Lightweighting	VISITOR'S GUIDE  CIRCULATED BEFORE AND ON THE EXHIBITION	MOULDS & PROTOTYPES News from the Mould and Prototype industry	K 2022 AFTER-SHOW REPORTS
Moulds	Moulds for medical devices	Blow Moulds, Multi-cavity injection Moulds, Thermoforming tools	Moulds for Technical Parts Additive Manufacturing of Technical parts	Extrusion dies and thermoforming moulds manufacturers	PLASTIC RECYCLING IN FRANCE <i>Table of main French Recyclers: their services and raw material offer</i>	Micro-Injection Mouldings (Processors and Mouldmakers)	FRENCH EXHIBITORS SPECIAL FOLDER	2022 Directory of the main French Mould, Model and Prototype manufacturers	Plastiques Flash's Exclusive Advertorial Reports
Raw Materials	NEW DEVELOPMENTS IN MEDICAL POLYMERS	TRANSPARENT POLYMERS MATERIALS FOR BLOW-MOULDING BIOPOLYMERS	POLYAMIDES <i>Directory of 3D printing raw material suppliers (Plastics and Metals)</i>	SPECIAL RAW MATERIALS 2022 IN-FOLDER POLYMER DISTRIBUTION IN FRANCE AND MAGHREB <i>Directory of Plastics and rubber distribution</i>	BIOPOLYMERS New additives & pigments	NEW DEVELOPMENTS IN THERMOPLASTIC COMPOSITES PU AND FIBRES	Thematic Guide for an improved visit Raw materials and additives Moulds and tools Injection-moulding machines	3D PRINTING AND ADDITIVE MANUFACTURING: raw materials & equipment <i>2022 Directory of French 3D printing and Additive Manufacturing service Providers</i>	K 2022 Photo-Reports Raw materials and additives Moulds and tools Injection-moulding machines
Equipment & Processes	EQUIPMENT AND TECHNOLOGIES FOR CLEAN ROOM MANUFACTURING (machines, installations, air conditioning, etc.)	BLOW-MOULDING AND INJECTION-BLOW MOULDING MACHINES Fast cycling injection moulding machines Thermforming machines TEMPERATURE CONTROL 4.0	TECHNICAL PARTS INJECTION-MOULDING (Processes & Equipment) Welding and Assembling machines and processes	EXTRUSION AND THERMOFORMING TECHNOLOGIES FILM PRINTING : surface treatments and printing technologies (flexo, helio, digital, etc.)	COMPOUNDING & PELLETISING TECHNOLOGIES POLYMER DRYING RECYCLING TECHNOLOGIES	INJECTION-MOULDING Injection-Moulding Machines 2K, 3K, and other complex moulding processes AUTOMATION & ROBOTS	Extruders and ancillaries Thermoforming machines Blow moulding machines Recycling Equipment Ancillary Equipments: feeders, dryers, dosing, temperature controllers, dedusters, etc. Robots and automation Welding equipments	HOT RUNNERS MOULD MAKING SUPPLIES: steel, standard elements, accessories and other components CNC Machines CAD-CAD Softwares: Industry 4.0	Extruders and ancillaries Thermoforming machines Blow moulding machines Recycling Equipment Ancillary Equipments: feeders, dryers, dosing, temperature controllers, dedusters, filters, etc. Robots and automation Welding equipments
Shows	Special Reports Advertorials Fakuma 2021 PHARMAPACK Europe	FIP 2022 PREVIEWS Lyon April 5-8	Global Industrie Paris - May 17-20			FormNext 2022 Frankfurt November 15-18			

# 2022 ADVERTISING RATES (IN EUROS)

**ADVERTISING CONTACT:** Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions		Sizes	4 Colours	
1 tabloid page		(280 x 416 mm)	4 800	
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)		3 800	
1 junior-page		(144 x 188 mm)	3 000	
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)		2 600	
1/4 tabloid horiz. strip		(244 x 90 mm)	2 600	
1/3 vertical strip		(56 x 254 mm)	1 850	
1/4 page horiz. strip		(176 x 59 mm)	1 500	
1/4 page square		(86 x 122 mm)	1 250	
Special positions				
Front page strip		(198 x 86 mm)	3 800	
Outside tabloid back cover		(280 x 416 mm)	6 000	
Loose insert (4 pages max.)			4 500	
Publi-reportages				
1 tabloid page		(244 x 374 mm)	4 600	
1 standard page		(244 x 188 mm)	3 800	
1/2 page		(176 x 122 mm)	2 600	
Internet banners		Sizes	For 1 year	For 6 months
Top page banner		(500 x 90 pixels)	800	450
Standard banner		(440 x 90 pixels)	600	350
These banners (with redirection links) are positionned in the different directory pages of the <a href="http://www.plastiques-flash.com">www.plastiques-flash.com</a> website				

## TECHNICAL INFO

**DEADLINE FOR PRINTING MATERIAL:** at least 3 weeks before the date of issue.

**PRINTING MATERIAL:**  
High resolution (300 dpi)  
Adobe PDF files

## TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

## QUANTITY DISCOUNTS

- for 2 issues: -5 % on each advertising - for 3 issues: -7 %,
- for 4 issues: -10 %, - for 5 issues: -12 % - for 6 issues: -15 %

**AGENCY COMMISSION:** -15 % on orders transmitted by a mandated Advertising Agency.\*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

## Classified Advertising:

**95 x 236mm module: 910 €**

**95 x 116mm module: 630 €**

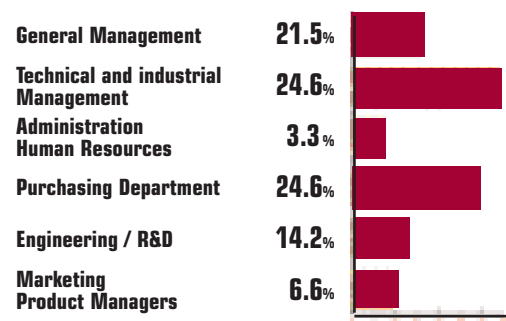
**46 x 116mm module: 360 €**

Discounts: -10% for 2 issues,  
-15% for 3, -25% for 4 issues

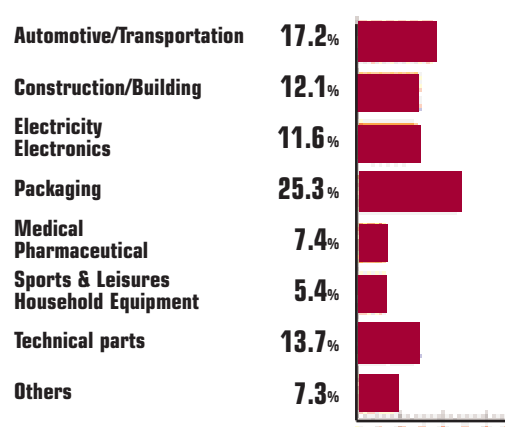
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

## • Readership

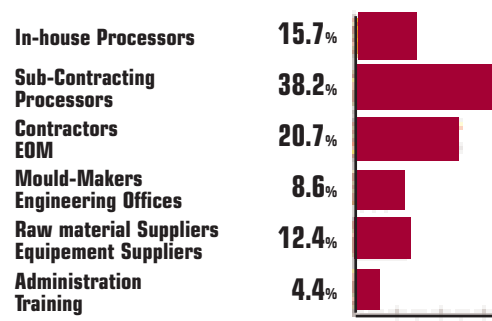
### BY JOB POSITION



### BY MARKETS



### BY ACTIVITIES



**Plastiques Flash Journal's readership** represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.

## • Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

**Plastiques Flash Journal is circulated** in all French-speaking countries and French-owned sites settled all around the world. (average circulation 6 500 copies per issue)

## A PERFECT TOOL

for an effective

## BtoB

communication for

**Raw Materials  
Additives  
Tools & Moulds  
Accessories;  
Equipment,  
Machinery  
& Processes  
Services**

## AND ALSO

the voice of  
the engineering  
offices, mould &  
prototype makers,  
subcontracting  
processors,  
to the attention  
of Industry  
contractors  
and purchasers