



PLASTICS - RUBBER - COMPOSITES

Reliable Information for efficient Communication

Whatever your position in the Industry! If you're a processor, a mouldmaker, service, raw material or colorant supplier, machinery or equipment supplier, **Plastiques Flash Journal** represents **a highly efficient communication tool targeting the French-Speaking Plastics, Elastomers & Composites Industries**, with very reliable editorial information, a large International circulation, and affordable advertising rates considering its circulation of 6 000 copies per issue.

CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD

Dedicated sections, News from the Branch, Sustainable Plastics Industry, Plasturgy, Mouldmaking, Raw Materials et Equipement & Processes, in every issues of the Journal, presenting the essential news in the processing, mouldmaking, raw material and machinery & equipment sectors.

Targeted topics to address certain specific sectors, such as Composites, Polyurethanes, Moulds, etc.

Some practical tools : directories & tables of French mouldmakers, recyclers, all ranges of TPE available, the French raw material distributors, ancillary equipment, injection-moulding machines, hot runner systems, welding machines, etc... **also available on our website.**

2023 EDITORIAL TOPICS

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	PFJ n°101 Decemb. 2022 - Jan. 2023	PFJ n°102 Feb.-March 2023	PFJ n°103 April-May 2023	PFJ n°104 + Raw Material In-Folder June-July 2023 (issued end-of-August)	PFJ n°105 September 2023	Mould Supplement HM Nr 15 - Nov. 2023	PFJ n°106 Nov.- December 2023	
Industry	NEW DEVELOPMENTS IN PERFUMES & COSMETICS Mouldings, decorating metallization	NEW DEVELOPMENTS IN RIGID PACKAGING Injection moulding, blow-moulding, thermoforming	TECHNICAL PARTS PRODUCTION Injection-moulding, blow-moulding, thermoforming	EXTRUDED PRODUCTS News from the profile, sheet, tubes and films manufacturers	2023 SPECIAL RAW MATERIALS IN-FOLDER RAW MATERIALS AND DISTRIBUTION	AUTOMOTIVE & TRANSPORTATION PARTS Plastic parts Lightweighting	MOULDS & PROTOTYPES News from the Mould and Prototype industry	CLEAN PARTS Medical and food packaging part processors
Moulds	Moulds for Cosmetic Parts	Blow Moulds, Multi-cavity fast cycling injection Moulds Fast-cycling moulds Specialists	Moulds for Technical Parts Additive Manufacturing of Technical parts	Extrusion dies manufacturers	<i>Directory of Plastics distributors in France and Maghreb</i> <i>Directory of compounders settled in France</i>	<i>2021 Directory of the main French Mould, Model and Prototype manufacturers</i>	Medical and Food packaging specialized Mouldmakers	
Raw Materials	POLYMERS FOR THE LUXURY AND COSMETICS SECTORS TRANSPARENT POLYMERS	POLYOLEFINS AND BARRIER MATERIALS BIOPOLYMERS DEVELOPMENTS	ENGINEERING POLYMERS POLYAMIDES <i>Directory of 3D printing raw material suppliers (Plastics and Metals)</i>	RAW MATERIALS FOR EXTRUSION RIGID AND FLEXIBLE PVC COMPOUNDS	PLASTICS RECYCLING News from the French recyclers: services and products	NEW DEVELOPMENTS IN THERMOPLASTIC COMPOSITES, PU AND FIBRES NEW DEVELOPMENTS IN THERMOPLASTIC ELASTOMERS (TPE, TPU)	3D PRINTING AND ADDITIVE MANUFACTURING: raw materials & equipment <i>2021 Directory of French 3D printing and Additive Manufacturing service Providers</i>	PRODUCERS AND DISTRIBUTORS OF POLYMER MEDICAL GRADES
Equipment & Processes	EQUIPMENT & PROCESSES 2022 BEST-OF A choice of most innovative products and technologies launched along the year 2022	BLOW-MOULDING AND INJECTION-BLOW MOULDING MACHINES Fast cycling injection moulding machines Thermoforming machines TEMPERATURE CONTROL	TECHNICAL PARTS INJECTION-MOULDING AND THERMOFORMING (Processes & Equipment) Welding and Assembling machines and processes POLYMER DRYING AND ENERGY SAVINGS	EXTRUSION TECHNOLOGIES FILM EXTRUSION & PRINTING	COMPOUNDING & PELLETISING TECHNOLOGIES EVOLUTION Polymer filtration Granulation Washing and sorting technologies GRINDERS	INJECTION-MOULDING Injection-Moulding Machines 2K, 3K, and other complex moulding processes AUTOMATION & ROBOTS	HOT RUNNERS MOULD MAKING SUPPLIES: steel, standard elements, accessories and other components CNC Machines CAD-CAD Softwares: Industry 4.0	EQUIPMENT AND TECHNOLOGIES FOR CLEAN ROOM MANUFACTURING (machines, installations, air conditioning, etc.) Thin-walled and fast cycling productions
Shows	PCD exhibition previews (Paris-January 19-20) Special K 2022 Supplement After-show reports based on Plastiques Flash's exclusive ADVERTORIALS	INTERPACK previews (Düsseldorf May 4-10)	GLOBAL INDUSTRY reports (Paris - March 7-10)			Fakuma 2023 Previews Friedrichshafen October 17-21	FormNext 2023 Frankfurt November 14-17	Fakuma 2023 After-show reports based on Plastiques Flash's exclusive ADVERTORIALS

2023 ADVERTISING RATES (IN EUROS)

ADVERTISING CONTACT: Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions	Sizes	4 Colours	
1 tabloid page	(280 x 416 mm)	5 000	
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)	4 000	
1 junior-page	(144 x 188 mm)	3 100	
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)	2 800	
1/4 tabloid horiz. strip	(244 x 90 mm)	2 800	
1/3 vertical strip	(56 x 254 mm)	1 900	
1/4 page horiz. strip	(176 x 59 mm)	1 600	
1/4 page square	(86 x 122 mm)	1 300	
Special positions			
Front page strip	(198 x 86 mm)	4 000	
Outside tabloid back cover	(280 x 416 mm)	6 000	
Loose insert (4 pages max.)		4 800	
Publi-reportages			
1 tabloid page	(244 x 374 mm)	5 500	
1 standard page	(244 x 188 mm)	4 000	
1/2 page	(176 x 122 mm)	2 800	
Internet banners	Sizes	For 1 year	For 6 months
Top page banner	(500 x 90 pixels)	800	450
Standard banner	(440 x 90 pixels)	600	350

These banners (with redirection links) are positioned in the different directory pages of the www.plastiques-flash.com website

TECHNICAL INFO

DEADLINE FOR PRINTING MATERIAL: at least 3 weeks before the date of issue.

PRINTING MATERIAL:
High resolution (300 dpi)
Adobe PDF files

TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

QUANTITY DISCOUNTS

- for 2 issues: -5 % on each advertising - for 3 issues: -10 %, - for 4 issues: -15 %, - for 5 issues and more: -20 %

AGENCY COMMISSION: -15 % on orders transmitted by a mandated Advertising Agency.*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

Classified Advertising:

95 x 236mm module: 910 €

95 x 116mm module: 630 €

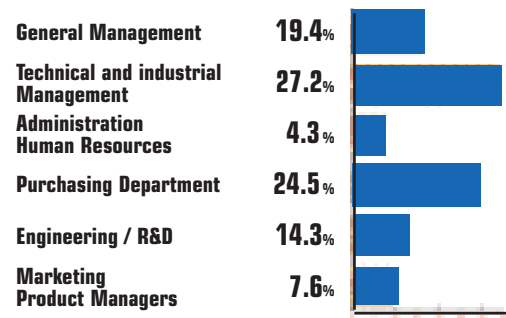
46 x 116mm module: 360 €

Discounts: -10% for 2 issues,
-15% for 3, -25% for 4 issues

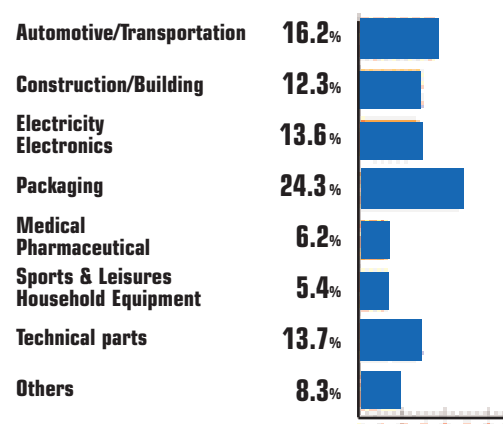
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

• Readership

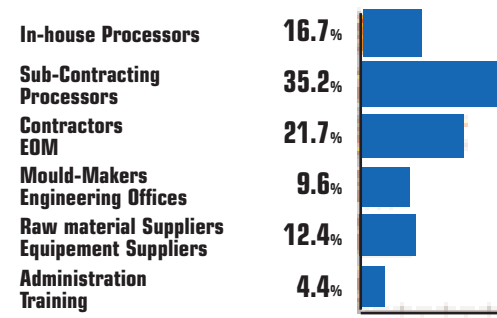
BY JOB POSITION



BY MARKETS



BY ACTIVITIES



Plastiques Flash Journal's readership represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.

• Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

Plastiques Flash Journal is circulated in all French-speaking countries and French-owned sites settled all around the world. (circulation 6 000 copies per issue - estimated readership : 35,000/40,000)

A PERFECT TOOL

for an effective

BtoB

communication for

**Raw Materials
Additives
Tools & Moulds
Accessories;
Equipment,
Machinery
& Processes
Services**

AND ALSO

the voice of the engineering offices, mould & prototype makers, subcontracting processors, to the attention of Industry contractors and purchasers