



PLASTICS - RUBBER - COMPOSITES

Reliable Information for efficient Communication

Whatever your position in the Industry! If you're a processor, a mouldmaker, service, raw material or colorant supplier, machinery or equipment supplier, **Plastiques Flash Journal** represents **a highly efficient communication tool targeting the French-Speaking Plastics, Elastomers & Composites Industries**, with very reliable editorial information, a large International circulation, and affordable advertising rates considering its circulation of 6 000 copies per issue.

CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD


Dedicated sections, News from the Branch, Sustainable Plastics Industry, Plasturgy, Mouldmaking, Raw Materials et Equipement & Processes, in every issues of the Journal, presenting the essential news in the processing, mouldmaking, raw material and machinery & equipment sectors.

Targeted topics to address certain specific sectors, such as Composites, Polyurethanes, Moulds, etc.

Some practical tools : directories & tables of French mouldmakers, recyclers, all ranges of TPE available, the French raw material distributors, ancillary equipment, injection-moulding machines, hot runner systems, welding machines, etc... **also available on our website.**

2024 EDITORIAL TOPICS

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	PFJ n°106 December 2023	PFJ n°107 February-March 2024	PFJ n°108 April-May 2024	PFJ n°109 + Raw Material In-Folder June-July - Issued end-of-August 2024		PFJ n°110 September 2024	Mould Supplement  Nr 15 - Dec. 2024	PFJ n°111 December 2024
Industry	CLEAN PARTS Medical and food packaging part processors	NEW DEVELOPMENTS IN RIGID PACKAGING Injection moulding, blow-moulding, thermoforming	TECHNICAL PARTS PRODUCTION Injection-moulding, blow-moulding, thermoforming	EXTRUDED PRODUCTS Breaking news from the profile, sheet, tubes and films manufacturers	COMPOUNDS & MASTERBATCHES Breaking News from the European Compounders and Masterbatch Producers	AUTOMOTIVE & TRANSPORTATION PARTS Plastic parts Lightweighting	MOULDS & PROTOTYPES Breaking news from the Mould and Prototype industry	NEW DEVELOPMENTS IN LUXURY & COSMETICS Mouldings, decorating metallization
Moulds	Clean Moulds for Medical and Food Packaging	Blow Moulds, Multi-cavity injection Moulds, Thermoforming tools	Moulds for Technical Parts Additive Manufacturing of Technical parts	Extrusion dies and thermoforming moulds manufacturers	POLYOLEFINS AND BARRIER MATERIALS RIGID AND FLEXIBLE PVC COMPOUNDS	Micro-Injection Mouldings (Processors and Mouldmakers)	<i>2024 Directory of the main French Mould, Model and Prototype manufacturers</i>	Luxury and cosmetics specialized Mouldmakers
Raw Materials	PRODUCERS AND DISTRIBUTORS OF POLYMER MEDICAL GRADES NEW DEVELOPMENTS IN TPE AND TPU	RAW MATERIALS FOR PACKAGING BIOPOLYMERS MATERIALS FOR BLOW-MOULDING	POLYAMIDES <i>Directory of 3D printing raw material suppliers (Plastics and Metals)</i>	SPECIAL RAW MATERIALS IN-FOLDER POLYMER DISTRIBUTION IN FRANCE AND MAGHREB <i>Directory of Plastics and rubber distribution</i>	RECYCLING: NEWS FROM THE EUROPEAN RECYCLERS <i>Directory of Plastics Recyclers in France</i>	NEW DEVELOPMENTS IN THERMOPLASTIC COMPOSITES, PU AND FIBRES NEW DEVELOPMENTS IN THERMOPLASTIC ELASTOMERS (TPE, TPU)	3D PRINTING AND ADDITIVE MANUFACTURING: raw materials & equipment <i>2024 Directory of French 3D printing and Additive Manufacturing service Providers</i>	POLYMERS FOR THE LUXURY AND COSMETICS SECTORS TRANSPARENT POLYMERS
Equipment & Processes	BEST-OF 2024 EQUIPMENT A reminder of the most innovative equipment and technologies launched in 2023	BLOW-MOULDING AND INJECTION-BLOW MOULDING MACHINES Fast cycling injection moulding machines Thermforming machines TEMPERATURE CONTROL 4.0	TECHNICAL PARTS INJECTION-MOULDING AND THERMOFORMING (Processes & Equipment) Welding and Assembling machines and processes POLYMER DRYING	EXTRUSION AND THERMOFORMING TECHNOLOGIES FILM EXTRUSION AND PRINTING : surface treatments and printing technologies (flexo, helio, digital, etc.)	COMPOUNDING & PELLETISING TECHNOLOGIES POLYMER FILTRATION RECYCLING TECHNOLOGIES	INJECTION-MOULDING Injection-Moulding Machines 2K, 3K, and other complex moulding processes AUTOMATION & ROBOTS	HOT RUNNERS MOULD MAKING SUPPLIES: steel, standard elements, accessories and other components CNC Machines CAD-CAD Softwares: Industry 4.0	EQUIPMENT AND TECHNOLOGIES FOR CLEAN ROOM MANUFACTURING (machines, installations, air conditioning, etc.)
Shows	Paris Packaging Week 2024 January 17-18 - Paris PHARMAPACK Europe 2024 January 24-25 - Paris JEC World 2024 March 5-7 - Paris	GLOBAL INDUSTRY 2024 March 25-28 - Paris	FIP 2024 June 7-11 2024 - Lyon			Fakuma 2024 Friedrichshafen October 15-19	FormNext 2024 Frankfurt November 12-15	Fakuma 2024 Photo-reports Custom-made advertorials

2024 ADVERTISING RATES (IN EUROS)

ADVERTISING CONTACT: Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions		Sizes	4 Colours	
1 tabloid page		(280 x 416 mm)	5 500	
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)		4 000	
1 junior-page		(144 x 188 mm)	3 200	
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)		2 800	
1/4 tabloid horiz. strip		(244 x 90 mm)	2 800	
1/3 vertical strip		(56 x 254 mm)	1 900	
1/4 page horiz. strip		(176 x 59 mm)	1 600	
1/4 page square		(86 x 122 mm)	1 300	
Special positions				
Front page strip		(198 x 86 mm)	4 000	
Outside tabloid back cover		(280 x 416 mm)	6 000	
Loose insert (4 pages max.)			4 800	
Publi-reportages				
1 tabloid page		(244 x 374 mm)	5500	
1 standard page		(244 x 188 mm)	4 000	
1/2 page		(176 x 122 mm)	2 800	
Internet banners		Sizes	For 1 year	For 6 months
Top page banner		(500 x 90 pixels)	900	500
Standard banner		(440 x 90 pixels)	700	400
These banners (with redirection links) are positionned in the different directory pages of the www.plastiques-flash.com website				

TECHNICAL INFO

DEADLINE FOR PRINTING MATERIAL: at least 3 weeks before the date of issue.

PRINTING MATERIAL:
High resolution (300 dpi)
Adobe PDF files

TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

QUANTITY DISCOUNTS

- for 2 issues: -5% on each advertising
- for 3 issues: -10%,
- for 4 issues: -15%,
- for 5 issues and more: -20%

AGENCY COMMISSION: -15 % on orders transmitted by a mandated Advertising Agency.*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

Classified Advertising:

95 x 236mm module: 910 €

95 x 116mm module: 630 €

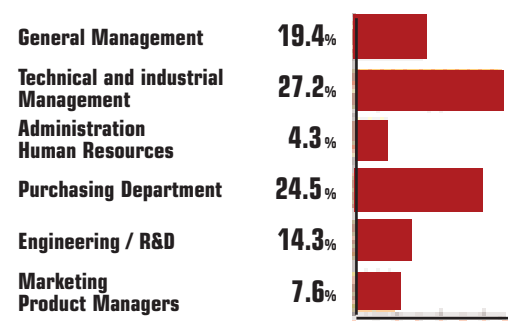
46 x 116mm module: 360 €

Discounts: -10% for 2 issues,
-15% for 3, -20% for 4 issues

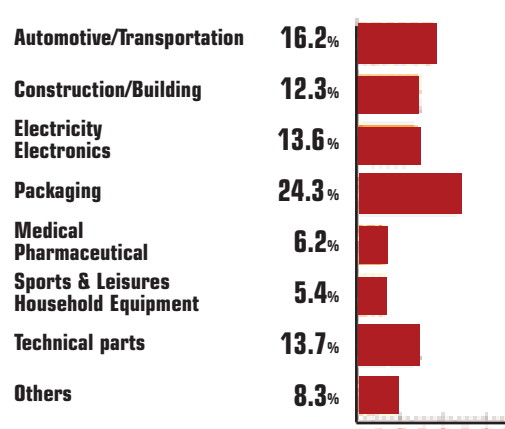
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

• Readership

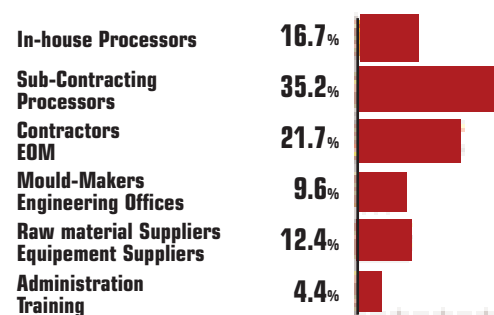
BY JOB POSITION



BY MARKETS



BY ACTIVITIES



Plastiques Flash Journal's readership represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.

• Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

Plastiques Flash Journal is circulated in all French-speaking countries and French-owned sites settled all around the world. (circulation 6 000 copies per issue - estimated readership : 35,000/40,000)

A PERFECT TOOL

for an effective

BtoB

communication for

**Raw Materials
Additives
Tools & Moulds
Accessories;
Equipment,
Machinery
& Processes
Services**

AND ALSO

the voice of
the engineering
offices, mould &
prototype makers,
subcontracting
processors,
to the attention
of Industry
contractors
and purchasers