

plastiques flash
JOURNAL
La plasturgie mondiale en langue française

2026



THE ONLY French-language publication
100 % dedicated to the Plastics Industry: Profession,
Sustainable Plastics, Plastics Processors, Moulds, Materials,
Equipment & Processes, of **PLASTICS, RUBBER et COMPOSITES.**

Six issues de Plastiques Flash Journal, one issue of 4M Journal (dedicated to the mould and prototype industry), and thematic supplements to inform plastics professionals, their suppliers, and their customers.

CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD

PUBLICATION FOUNDED IN 1965 - 60TH YEAR

Plastiques Flash Journal - 78 Route de la Reine - F-92100 Boulogne
Tél. +33 (0)1 46 04 78 26 - plastiques.flash@gmail.com

www.plastiques-flash.com

2025 EDITORIAL TOPICS

CHIEF EDITOR: Emmanuel POTTIER - e-mail : redaction@plastiques-flash.com - Tél. +33 (0) 1 46 04 78 26

P.F.J. n°116 - December 2025-January 2026

PLASTICS PROCESSING FOR MEDICAL APPLICATIONS

(Processors, Materials, Machines, Mould makers)

Equipment for Clean Rooms

Trade shows: Pharmapack (Paris – January 21-22)
Exhibitors at PCD (Paris – February 5-6)

- + Special Supplement K 2025 en Images
- + Supplement 4M Journal n°17 (Moulds, Models, Machines and Related Trades)

P.F.J. n°117 - March-April 2026

PLASTICS PROCESSING FOR RIGID PACKAGING

(Injection and blow-moulding, extrusion, thermoforming)

(Processors, Materials, Machines, Mould makers)

Plastiques Flash Vision: « PPWR 2030 »

Thin-wall/high speed injection-moulding for Food Packaging

Temperature Control Equipment

Biopolymers update (Biopolymers Supply table)

Trade Show: Global Industrie preview (Paris – March 30-April 2)

P.F.J. n°118 - May 2026

PLASTICS PROCESSING FOR HIGH-PERFORMANCE TECHNICAL COMPONENTS

(Processors, Materials, Machines, Mould makers)

Welding & Assembly Equipment

Plastiques Flash Vision: « FIP Show: for whom, and for what? »

Trade Show: FIP preview (Lyon – June 2-5)

P.F.J. n°119 - June-July 2026

PLASTICS PROCESSING FOR EXTRUDED PRODUCTS AND BUILDING COMPONENTS

(Extruders, Materials, Machines, Die Manufacturers)

PVC Update

Drying Equipment

Machines and Technologies for Compounding

+ SPECIAL RAW MATERIALS SUPPLEMENT

Directory of Polymers Distributors in France and the Maghreb

Directory of main French Recyclers

Plastiques Flash Vision: « Processing and Applications of Recycled Plastics »

Evolution of Recycling Technologies: Sorting, Washing, Grinding, Extrusion, Granulation

P.F.J. n°120 - August-September 2026

PLASTICS PROCESSING FOR MOBILITY

(Processors, Materials, Machines, Mould makers)

Materials: Thermoplastic Elastomers (TPE, TPU) Update

New Developments in Composites

Plastiques Flash Vision: « Injection Moulding-Machines Manufacturers Update »

Injection-Moulding Machine Comparison table

Automation & Robotics

Trade Shows: Fakuma 2026 previews (Friedrichshafen – October 12-16)

FormNext 2026 previews (Frankfurt – November 17-20)

P.F.J. n°121 - November-December 2026

PLASTICS PROCESSING FOR PARFUMERY & COSMETICS

(Processors, Materials, Machines, Mould makers)

Decorating Equipment (MAC, Screen Printing, Pad Printing, Digital)

Transparent Plastics

Equipment «Best-of» 2026.

Supplement 4M Journal n°18 -December 2026 (Moulds, Models, Machines and Related Trades)

Update on French & European Mould Makers

2026 Directory of Mould Makers, Modelers and Prototypers in France

2026 Directory of French 3D Printing and Additive Manufacturing Service Providers

Update on Hot Runner Systems and Standard Components

Update on CNC Machines and CAM-CAD Softwares

Each issue of Plastiques Flash Journal (P.F.J.) also includes two regular sections:

Sustainable plastics: Global news on recycling (all processes) and developments and applications of recycled, bio-based, and 100% biopolymer plastics.

Empreintes (Cavities): News from French and European mould makers and prototypers, and their suppliers of materials, components, and technologies, including updates on 3D printing.

To inform your clients and partners about new certifications, training programs, special events, or other announcements:

you can use the **Classifieds Section** in each edition of Plastiques Flash Journal, as well as the **Webinars and Technical Days** page on our website: www.plastiques-flash.com. Please do not hesitate to get in touch with us for more information;

plastiques **flash** vision

NEW! Plastics Industry Webinars

To shed light on certain themes covered in the Journal, the Plastiques Flash team will organise webinars -together with guests and partner companies- on a variety of topics. These will include Journal's features, current events (such as custom duties or upcoming trade shows), and commercial events (like the launch of a new product, machine, or technology, or presentation of a company, its expertise, resources and services). Subscribers to Plastiques Flash will be invited to attend, ask questions and share their opinions.

2025 ADVERTISING RATES (IN EUROS)

ADVERTISING CONTACT: Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions	Sizes	4 Colours	
1 tabloid page	(280 x 416 mm)	5 500	
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)	4 200	
1 junior-page	(144 x 188 mm)	3 400	
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)	3 000	
1/4 tabloid horiz. strip	(244 x 90 mm)	3 000	
1/3 vertical strip	(56 x 254 mm)	2 000	
1/4 page horiz. strip	(176 x 59 mm)	1 700	
1/4 page square	(86 x 122 mm)	1 400	
Special positions			
Front page strip	(198 x 86 mm)	4 500	
Outside tabloid back cover	(280 x 416 mm)	6 000	
Loose insert (4 pages max.)		5 000	
Publi-reportages			
1 tabloid page	(244 x 374 mm)	5 500	
1 standard page	(244 x 188 mm)	4 200	
1/2 page	(176 x 122 mm)	3 200	
Internet banners	Sizes	For 1 year	For 6 months
Top page banner	(500 x 90 pixels)	900	450
Standard banner	(440 x 90 pixels)	700	350

These banners (with redirection links) are positioned in the different directory pages of the www.plastiques-flash.com website

TECHNICAL INFO

DEADLINE FOR PRINTING MATERIAL: at least 3 weeks before the date of issue.

PRINTING MATERIAL:
High resolution (300 dpi)
Adobe PDF files

TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

QUANTITY DISCOUNTS

- for 2 issues: -5 % on each advertising - for 3 issues: -7 %,
- for 4 issues: -10 %, - for 5 issues: -12 % - for 6 issues: -15 %

AGENCY COMMISSION: -15 % on orders transmitted by a mandated Advertising Agency.*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

Classified Advertising:

95 x 236mm module: 950 €

95 x 116mm module: 650 €

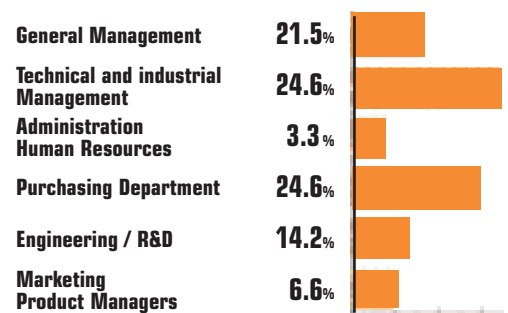
46 x 116mm module: 380 €

Discounts: -10% for 2 issues,
-15% for 3, -25% for 4 issues

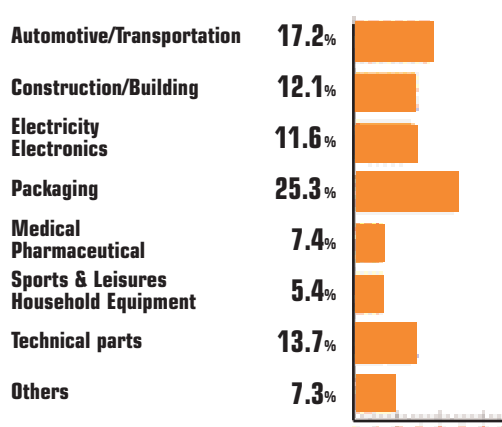
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

• Readership

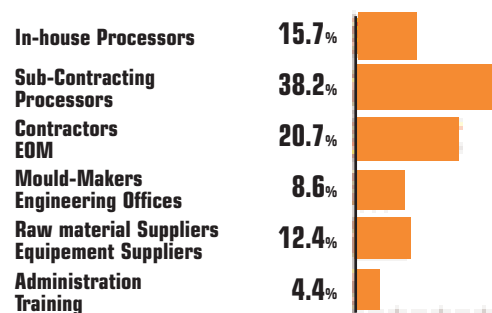
BY JOB POSITION



BY MARKETS



BY ACTIVITIES



Plastiques Flash Journal's readership represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.

• Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

Plastiques Flash Journal is circulated in all French-speaking countries and French-owned sites settled all around the world. (average circulation 6 500 copies per issue)

A PERFECT TOOL

for an effective

BtoB

communication for

**Raw Materials
Additives
Tools & Moulds
Accessories;
Equipment,
Machinery
& Processes
Services**

AND ALSO

the voice of the engineering offices, mould & prototype makers, subcontracting processors, to the attention of Industry contractors and purchasers