plastiques flash JOURNAL

La plasturgie mondiale en langue française

2027



THE ONLY publication in French-language 100 % dedicated to the Plastics Industry: Branch, Sustainable Plastics, Plastics Processors, Moulds, Materials, Equipment & Processes, for PLASTICS, RUBBER and COMPOSITES.

Every year, six Plastiques Flash Journal editions, one 4M Journal Supplement (dedicated to the mould and prototype industry), and additional thematic supplements to inform plastics professionals, their suppliers, and their customers.

CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD

PUBLICATION FOUNDED IN 1965 - 62ND YEAR

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2027 EDITORIAL TOPICS

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P.F.J. n°121 - November - December 2026

Plastics for perfumery & cosmetics
(Mould-makers and Moulders

Materials: Transparent plastics
Equipment: latest developments in part decoration (MAC, screen printing,pad printing, digital)
+ Supplement 4M Journal n°18

P.F.J. n°122 - January - February 2027

Rigid Plastic Packaging

Plastics Industry: News from manufacturers of hollow bodies, bottles, trays, jars, etc.
High-speed/ thin-wall and closures injection moulding
Moulds: Multi-civity moulds specialists for packaging
Trade Show: Global Industrie previews
(Lyon – March 15 -18th)
Materials: Plastics in Packaging
BIOPOLYMERS NEWS
Table of major biopolymer producers
Equipment: Injection moulding, blow moulding, thermoforming
Ancillary equipment for packaging production

P.F.J. n°123 - March - April 2027

Extruded Products
Plastic parts for construction

Plastics Industry: News from tube & profile manufacturers
Materials: PVC News
New developments in rotational moulding

Equipment: evolution of extrusion technologies
Powder transfer and feeding
Control and calibration equipment

Latest developments in temperature control

P.F.J. n°124 - May - June 2027

Technical Parts
Plastics Industry: News on co-contracting in the design and production of technical and automotive parts
Moulds: Molds for technical parts
Additive manufacturing of technical parts
Materials: Engineering polymer News

Equipment: Moulding technical parts (injection and reactive processes)
Welding and assembly machines and processes
Latest developments in drying

Trade Shows: Global Industrie reports
PRSE Recycling show previews
(June 29-30th - Amsterdam - NL)

P.F.J. n°125 - July - August 2027

News on materials, compounds and masterbatches

Distribution: Directory of plastics distribution in France and Maghreb

Plastics recycling in france
Recyclers' News : Services & Offering
List of major French plastics recyclers

Equipment: Compounding technologies and equipment

Evolution of recycling technologies: Sorting, washing, shredding, extrusion, granulation

trade show: Amsterdam PRSE reports

P.F.J. n°126 -August - September 2027

Plastic Parts for mobility
Plastics in lightweighting solutions

Materials: Thermoplastic elastomer News (TPE, TPU, etc.)

New developments in thermoplastic composites, PU and fibers

Equipment: Injection Moulding Machines
Synoptic table of available injection machines

Automation & Robotization

Trade shows: Previews of Fakuma 2027
(Friedrichshafen – October 11-15th)

Previews of FormNext 2027
(Francfort – October 26 - 29th)

P.F.J. n°127 - November - December 2027

Plastic parts for the medical sector
Flexible packaging

Plastics Industry: News on film and foil extruders and converters

Materials: Food-grade recycled material and barrier material supply

Equipment:
Film Extrusion lines, prinying, winding and welding technologies

Trade show: Fakuma 2027 in Pictures reports

4M Journal Supplement n°19 - December 2027
(Moulds, Models, Machines and Associated Activities)

The Mould, Model and Prototype Sector

2027-2028 Directory of prototypers, model makers and mould maker acting in France

2027-2028 Directory of printing and additive manufacturing service providers

News on hot-runner systems and standard elements

Equipment: Machine-tools for mould-making
New machinery, CAD-CAM software and Industry 4.0 software and apps

3D Printing news
FormNext 2027 reports

Each issue of Plastiques Flash Journal (P.F.J.) also includes two main regular sections:

Plasturgie Durable (Sustainable Plastics)
Global news on recycling (all processes) and developements and applications of recycled, bio-based and 100% biopolymer plastics.

Empreintes (Moulds): News from French and European mould makers and prototypers, and their suppliers of materials, components, and technologies, including updates on 3D printing.

To inform your clients and partners about new certifications, training programs, special events or other announcements:

You can use the **Classifieds Section** in each edition of Plastiques Flash Journal, as well as the **Webinars and Technical Days** page on our website: www.plastiques-flash.com. Please do not hesitate to get in touch with us for more information;

2027 ADVERTISING RATES (IN EUROS)

ADVERTISING CONTACT: Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions	Sizes	4 Colours
1 tabloid page	(280 x 416 mm)	5 500
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)	4 200
1 junior-page	(144 x 188 mm)	3 400
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)	3 000
1/4 tabloid horiz. strip	(244 x 90 mm)	3 000
1/3 vertical strip	(56 x 254 mm)	2 000
1/4 page horiz. strip	(176 x 59 mm)	1 700
1/4 page square	(86 x 122 mm)	1 400
Special positions		
Front page strip	(198 x 86 mm)	4 500
Outside tabloid back cover	(280 x 416 mm)	6 000
Loose insert (4 pages max.)		5 000
Publi-reportages		
1 tabloid page	(244 x 374 mm)	5 500
1 standard page	(244 x 188 mm)	4 200
1/2 page	(176 x 122 mm)	3 200

Internet banners	Sizes	For 1 year	For 6 months
Top page banner	(500 x 90 pixels)	900	450
Standard banner	(440 x 90 pixels)	700	350

These banners (with redirection links) are positioned in the different directory pages of the www.plastiques-flash.com website

TECHNICAL INFO

DEADLINE FOR PRINTING MATERIAL: at least 3 weeks before the date of issue.

PRINTING MATERIAL:
High resolution (300 dpi)
Adobe PDF files

TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

QUANTITY DISCOUNTS

- for 2 issues: -5 % on each advertisement - for 3 issues: -7 %,
- for 4 issues: -10 %, - for 5 issues: -12 % - for 6 issues: -15 %

AGENCY COMMISSION: -15 % on orders transmitted by a mandated Advertising Agency.*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

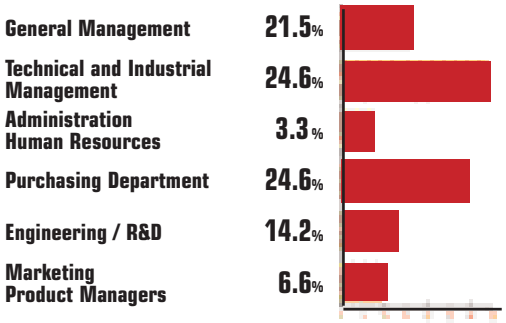
Classified Advertising:

95 x 236mm module: 950 €
95 x 116mm module: 650 €
46 x 116mm module: 380 €
Discounts: -10% for 2 issues,
-15% for 3, -25% for 4 issues

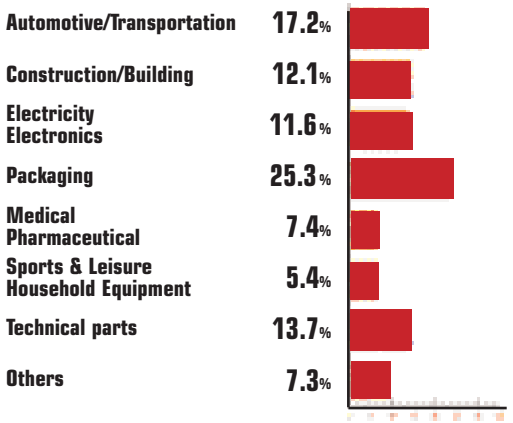
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

• Readership

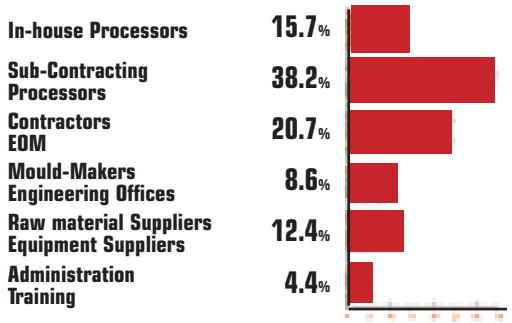
BY JOB POSITION



BY MARKETS



BY ACTIVITIES



Plastiques Flash Journal's readership *represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.*

• Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

Plastiques Flash Journal is circulated *in all French-speaking countries and French-owned sites settled all around the world. (average circulation 6 000 copies per issue)*

A PERFECT TOOL
for an effective
B2B
communication for

Raw Materials
Additives
Tools & Moulds
Accessories;
Equipment,
Machinery
& Processes
Services

AND ALSO
the voice of
the engineering
offices, mould &
prototype makers,
subcontracting
processors,
to the attention
of Industry
contractors
and purchasers

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